

ARTICLE 1: ORGANIZATION

The i-NOVO Awards are organized by the VirtualExpo Group's six marketplaces:

- AeroExpo
- AgriExpo
- ArchiExpo
- DirectIndustry
- MedicalExpo
- NauticExpo

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 AERONAUTICAL INDUSTRY	 AGRICULTURAL INDUSTRY	 ARCHITECTURE & DESIGN
 INDUSTRY	 MEDICAL INDUSTRY	 BOATING & MARITIME

ARTICLE 2: i-NOVO AWARDS OBJECTIVES

The i-NOVO Awards reward new products judged to be the most innovative by our in-house experts (content managers and editors-in-chief of our online magazines). Products must be listed online on our online exhibitions (listed above).

ARTICLE 3: i-NOVO AWARDS CHARACTERISTICS - AWARDS GIVEN - PRESENTATION OF TROPHIES

The i-NOVO Awards were originally organized at a specialized professional trade show, but are now **a single, 100% digital event that will take place this year on September 16, 2024.**

Each VirtualExpo Group marketplace offers its own sector-specific awards.

Each i-NOVO Award consists of a trophy and the visibility that is offered to the winner by the

marketplace concerned. This visibility includes:

- An i-NOVO winner tag on the relevant marketplace's website.
- A banner on the homepage of the relevant marketplace's website for four weeks.
- The winners mentioned in an email presenting the winning i-NOVO Awards products for each marketplace.
- Coverage on the relevant marketplace's social media.
- A mention in one of VirtualExpo Group's e-magazines.
- A targeted email presenting the winning product (only for the first-place i-NOVO Awards winner from each of VirtualExpo Group's six marketplaces).

Trophies are awarded to the winners of each marketplace (ArchiExpo, DirectIndustry, etc.) and are sent by mail once the votes have been counted. The one who receives the most public votes is the winner for that marketplace.

VirtualExpo's in-house judges reserve the right to award a Judges' Favorite prize to a particularly outstanding product.

The trophies and prizes awarded to the winners of each marketplace may not be exchanged for any financial consideration, or for any other object or service.

ARTICLE 4: PARTICPATION CONDITIONS

For each VirtualExpo Group marketplace, all products recognized as **new and innovative** by our content experts are eligible. They are distinguished from other products by an "Innovative Product" label.

Companies that already have innovative products on one of the VirtualExpo Group sites do not need to apply to participate. If one of VirtualExpo's marketplaces selects one of a company's products for the 2024 i-NOVO Awards, the company will be notified by email. The company must reply to this email and confirm its participation in order for this product to be included in the competition. If this confirmation is not received **by November 3, 2024**, the company will not be entered to participate.

- Any company listed on at least one of VirtualExpo's marketplaces can take part in the i-NOVO Awards.
- A company can compete with several products, but with a maximum of two products per VirtualExpo marketplace.
- The same product can compete on one or more VirtualExpo marketplaces (ArchiExpo and NauticExpo, DirectIndustry and AeroExpo, etc.).

To submit a new innovative product to the i-NOVO Awards on one of the Group's sites, a company must submit a product that is not yet displayed on that marketplace, and which has therefore not yet been seen and selected by the content department experts.

If this is the case, the company can enter the awards by filling out the online form on the website: www.i-novo-awards.com.

The newly submitted product will be evaluated by our in-house judges, who will decide whether or not the product is eligible to take part in the 2024 i-NOVO Awards, based on the eligibility criteria set out below.

There is no fee required to participate in the i-NOVO Awards.

Eligibility Criteria

- Ergonomic
- Aesthetic
- Well-thought-out design
- An innovative product that offers more than just its primary function
- A product that has an above-average advantage in its competitive market
- Eco-design for gray energy
- Integration of renewable energy sources
- Innovative technology
- New manufacturing process
- New physical/technical process
- Integration of several of the latest technologies into a final product
- Alternative energy
- An innovative, non-polluting product

VirtualExpo reserves the right to modify, advance, or move the closing date for entries for the 2024 i-NOVO Awards at any time.

ARTICLE 5: SELECTION OF NOMINEES - VOTE BY OUR IN-HOUSE JUDGES

Product eligibility for our i-NOVO Awards is entirely at the discretion of our in-house panel of experts, which includes content managers, engineers, architects, editors-in-chief, etc. (depending on the VirtualExpo Group marketplace).

VirtualExpo's content experts will select the most innovative products among the new products presented on VirtualExpo Group's sites and give them an Innovative Product label. On November 19, 2024, they will announce their selection of the most innovative products for each of the Group's marketplaces. Companies whose products are nominated for the 2024 i-NOVO Awards will be notified by email.

Products selected by our in-house judges will be shortlisted to a maximum of 20 products per marketplace and then voted on by the public.

ARTICLE 6: PUBLIC VOTE

The winner of each i-NOVO Award is decided by a public vote.

Voting takes place on the i-NOVO website: (www.i-novo-awards.com).

Restrictions:

- 1 click = 1 vote. Once a voter has chosen and clicked on a product, they can no longer modify their vote.
- It is not possible to vote more than once for the same product (IP address recognition).
- Voters can vote for several i-NOVO Awards products from the same VirtualExpo marketplace (ArchiExpo, DirectIndustry, etc.).

- Voters can vote for the i-NOVO Awards on a single VirtualExpo marketplace or several marketplaces (ArchiExpo, DirectIndustry, etc.).

The voting period for the 2024 i-NOVO Awards is as follows: From Tuesday, January 7, 2025, to Sunday, January 19, 2025, midnight.

VirtualExpo reserves the right to modify, advance, or move the opening and closing date for entries at any time.

ARTICLE 7: WINNER SELECTION

For the i-NOVO Awards in each marketplace (ArchiExpo, DirectIndustry, etc.), the product(s) with the most votes will be the winner(s).

The verification of votes and the determination of the winners will be carried out in the presence of Mr. Vincent Gerard, CEO of VirtualExpo, within seven days after voting ends.

If it is found that a company has artificially increased the number of votes for its product, or has not followed the rules in good faith, VirtualExpo reserves the right to disqualify the company involved. Participants hereby agree not to contest this decision.

VirtualExpo reserves the right to modify, advance, or move the date on which the winners will be announced at any time.

ARTICLE 8: PUBLICITY CONCERNING THE i-NOVO AWARDS

VirtualExpo will use every means of communication at its disposal for the i-NOVO Awards for each of the Group's marketplaces:

- Visibility on its marketplace websites www.agriexpo.online, www.aeroexpo.online, www.archiexpo.com, www.directindustry.com, www.medicalexpo.com, www.nauticexpo.com (banners) and other VirtualExpo Group sites (www.virtual-expo.com <https://business.virtual-expo.com>, etc.)
- Visibility in e-magazines (articles): <https://emag.archiexpo.com>, <https://emag.directindustry.com>, <https://emag.medicalexpo.com>
- Press releases meant for journalists in various countries (mainly Germany, Spain, France, Italy, UK, USA)
- The i-NOVO Awards website: www.i-novo-awards.com

Non-exhaustive list of offline and online communication channels.

ARTICLE 9: KEY DATES

September 16, 2024	November 3, 2024	November 19, 2024	January 7, 2025	January 19, 2025	January 21, 2025
Submission opening	Submission deadline	Nominees announced	Opening public votes	Close of public votes	Winners announced

ARTICLE 10: PUBLICATION - COPYRIGHT

Pursuant to Article 27 of law no. 78-17 of January 6, 1978, participants have the right to access and rectify any information concerning them. This right may be exercised by mailing a written request to VirtualExpo, 17 Avenue André Roussin, 13016 Marseille, France.

Participants authorize the use of their personal data (first name, last name, and email address) and agree to receive promotional offers from VirtualExpo and its marketplaces. Participants wishing to object to this use must send a written request to VirtualExpo, 17 Avenue André Roussin, 13016 Marseille, France, **no later than one month after voting ends**. Absence of such a request or a request made after the indicated period constitutes authorization.

ARTICLE 11: ACCEPTANCE

Participation in the i-NOVO Awards implies full and unreserved acceptance of these rules. These rules are kept on file at VirtualExpo, 17 Avenue André Roussin, 13016 Marseille, France. They are also available on the website www.i-novo-awards.com. It is expressly stipulated that in the event of any difficulty of interpretation or translation into English, the French version of these rules shall prevail. They will be sent free of charge to any person who requests them from VirtualExpo, 17 Avenue André Roussin, 13016 Marseille, France.

The complete rules are filed in English and in French with SCP Gensollen Crosse -

Commissaires de Justice, 81 rue Sainte, 13007 Marseille, France (opening hours: 9:00 am to 12:00 pm / 2:00 pm to 5:00 pm, Monday through Friday).

Participants waive their right to claim any compensation from VirtualExpo as a result of their participation or refusal to participate, the modification of the terms and conditions of the i-NOVO Awards, or their refusal to accept the trophy.

ARTICLE 12: RELEASE OF LIABILITY

- VirtualExpo cannot be held liable in the event that the i-NOVO Awards are canceled, shortened, or extended for justified reasons.
- VirtualExpo is not responsible for any fraud committed by participants.
- VirtualExpo may not be held liable in particular for:
 - the awards process, the choice of judges, any problems encountered during the shipping of the trophies, or in general, for any event linked, directly or indirectly, to the organization and running of the i-NOVO Awards.

ARTICLE 13: LITIGATION

No dispute will be accepted one month after the announcement of the results.
Any dispute must be sent to VirtualExpo by registered mail with acknowledgment of receipt, and an attempt must be made to reach an amicable settlement.

Marseille, September 13, 2024